PUM’AWARDS - ENTREPRENEUR

APPLICATION FORM

Edition 2023

[COMPANY] / [Logo]

[MAIN Contact FOR THE projeCt]

[Email]

[Mobile]

Applications must be submitted no later than 12pm (Paris time) on 17th July 2023. All applications must be submitted via the dedicated platform: <https://www.rennes-sb-alumni.com/fr/sondage/formulaire-pum-awards>

Questions can be sent by email to [alumni@rennes-sb.com](mailto:alumni@rennes-sb.com?subject=Pum'Awards%202023)

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# EXECUTIVE SUMMARY

In a maximum of two pages, present your project in a synthetic way.

For example: the company (activity, capital, team, mission, values, vision), the offer and the market (SWOT analysis), the development strategy, the main financial elements as well as the current and forecasted use of funds.

# TEAM

**PROJECT LEADER 1**

**1 –IDENTITY CARD**

|  |  |
| --- | --- |
| Surname |  |
| First name |  |
| Date and place of birth |  |
| Professional address |  |
| Personal email address |  |
| Personal mobile number |  |
| Year of obtention to Rennes SB Diploma |  |
| Programme completed at Rennes SB |  |

**2 – PRESENTATION/PROFESSIONAL CAREER/CURRICULUM VITAE**

**3 –MOTIVATION AND ROLE IN THE PROJECT**

**PROJECT LEADER 2**

**1 –IDENTITY CARD**

|  |  |
| --- | --- |
| Surname |  |
| First name |  |
| Date and place of birth |  |
| Professional address |  |
| Personal email address |  |
| Personal mobile number |  |
| Year of obtention to Rennes SB Diploma |  |
| Programme completed at Rennes SB |  |

**2 – PRESENTATION/PROFESSIONAL CAREER/CURRICULUM VITAE**

**3 –MOTIVATION AND ROLE IN THE PROJECT**

# COMPANY’S FOUNDING HISTORY

# OFFER, SERVICE OR PRODUCT

# MARKET ANALYSYS (segmentation, NEEDs, risKs AND opportunitIEs…)

# marketing STRATEGY

# FINANCIAL ELEMENTS (FORECASTING, capitalisation, financING…)

# APPENDIX

In order to allow for individual creativity, applicants may include extra attachments to the application form in different formats (Word, Pdf, PowerPoint etc.).