PUM’AWARDS - ENTREPRENEUR

APPLICATION FORM

Edition 2024

[COMPANY] / [Logo]

[MAIN Contact FOR THE projeCt]

[Email]

[Mobile]

Applications must be submitted no later than 12pm (Paris time) on 15th July 2024. All applications must be submitted via the dedicated platform: <https://www.rennes-sb-alumni.com/fr/sondage/pum-awards-2024-collecte-des-candidatures>

Questions can be sent by email to [alumni@rennes-sb.com](mailto:alumni@rennes-sb.com?subject=Pum'Awards%202023)

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# EXECUTIVE SUMMARY

In a maximum of two pages, present your project in a synthetic way.

# TEAM

**PROJECT LEADER 1**

**1 –IDENTITY CARD**

|  |  |
| --- | --- |
| Surname |  |
| First name |  |
| Date and place of birth |  |
| Professional address |  |
| Personal email address |  |
| Personal mobile number |  |
| Year of obtention to Rennes SB Diploma |  |
| Programme completed at Rennes SB |  |

**2 – PRESENTATION/PROFESSIONAL CAREER/CURRICULUM VITAE**

**3 –MOTIVATION AND ROLE IN THE PROJECT**

**PROJECT LEADER 2**

**1 –IDENTITY CARD**

|  |  |
| --- | --- |
| Surname |  |
| First name |  |
| Date and place of birth |  |
| Professional address |  |
| Personal email address |  |
| Personal mobile number |  |
| Year of obtention to Rennes SB Diploma |  |
| Programme completed at Rennes SB |  |

**2 – PRESENTATION/PROFESSIONAL CAREER/CURRICULUM VITAE**

**3 –MOTIVATION AND ROLE IN THE PROJECT**

# COMPANY’S FOUNDING HISTORY

The company's activities (activity, capital, team, mission, values, vision), challenges and context, objectives and desired impact, governance, number of employees if applicable and functions, the company, development strategy, etc.

# OFFER, SERVICE OR PRODUCT

# MARKET ANALYSYS (segmentation, NEEDs, risKs AND opportunitIEs…)

# marketing STRATEGY

The marketing and development strategy of the company in general and/or for the product or service targeted by the award in particular.

# FINANCIAL ELEMENTS (FORECASTING, capitalisation, financING…)

The main financial elements as well as the current and projected use of the funds and the use of the endowment if you win the prize.

# SUSTAINABLE DEVELOPMENT GOALS

Please explain how your project contributes to achieving one or more [Sustainable Development Goals](https://www.agenda-2030.fr/en/the-17-goals/) (as listed in the 2030 Sustainable Development Agenda).

# APPENDIX

In order to allow for individual creativity, applicants may include extra attachments to the application form in different formats (Word, Pdf, PowerPoint etc.).