PUM’AWARDS - ASSOCIATION

APPLICATION FORM

Edition 2024

[ASSOCIATION] / [Logo]

[MAIN Contact FOR THE projeCt]

[Email]

[Mobile]

Applications must be submitted no later than 12pm (Paris time) on 15th July 2024. All applications must be submitted via the dedicated platform: <https://www.rennes-sb-alumni.com/fr/sondage/pum-awards-2024-collecte-des-candidatures>

Questions can be sent by email to [alumni@rennes-sb.com](mailto:alumni@rennes-sb.com?subject=Pum'Awards%202023)

**TABLE OF CONTENTS**

[EXECUTIVE SUMMARY 3](#_Toc168389827)

[TEAM 4](#_Toc168389828)

[ASSOCIATION’S FOUNDING HISTORY 6](#_Toc168389829)

[The project proposed for an award 7](#_Toc168389830)

[MARKET ANALYSYS (segmentation, NEEDs, risKs AND opportunitIEs…) 8](#_Toc168389831)

[COMMUNICATION STRATEGY 9](#_Toc168389832)

[FINANCIAL ELEMENTS (FORECASTING, financING…) 10](#_Toc168389833)

[Sustainable DEVELOPPEMENT goals 11](#_Toc168389834)

[APPENDIX 12](#_Toc168389835)

Please note that the table of contents is interactive: press "Ctrl" while clicking on the title of the section to access it directly.

# EXECUTIVE SUMMARY

In a maximum of two pages, present your project in a synthetic way.

# TEAM

**PROJECT LEADER 1**

**1 –IDENTITY CARD**

|  |  |
| --- | --- |
| Surname |  |
| First name |  |
| Date and place of birth |  |
| Professional address |  |
| Personal email address |  |
| Personal mobile number |  |
| Year of obtention to Rennes SB Diploma |  |
| Programme completed at Rennes SB |  |

**2 – PRESENTATION/PROFESSIONAL CAREER/CURRICULUM VITAE**

**3 –MOTIVATION AND ROLE IN THE PROJECT**

**PROJECT LEADER 2**

**1 –IDENTITY CARD**

|  |  |
| --- | --- |
| Surname |  |
| First name |  |
| Date and place of birth |  |
| Professional address |  |
| Personal email address |  |
| Personal mobile number |  |
| Year of obtention to Rennes SB Diploma |  |
| Programme completed at Rennes SB |  |

**2 – PRESENTATION/PROFESSIONAL CAREER/CURRICULUM VITAE**

**3 –MOTIVATION AND ROLE IN THE PROJECT**

# ASSOCIATION’S FOUNDING HISTORY

The organisation's activities, challenges and context, objectives and desired impact, governance, number of employees (if any) and functions, number of volunteers, partners and sponsors (current and prospective).

# The project proposed for an award

Explanation of the project, issues and context, objective and desired impact, beneficiary profile, number of beneficiaries targeted, targeted implementation timetable, partners and sponsors (current and prospective), etc.

# MARKET ANALYSYS (segmentation, NEEDs, risKs AND opportunitIEs…)

# COMMUNICATION STRATEGY

For the association in general and/or for the project in question in particular.

# FINANCIAL ELEMENTS (FORECASTING, financING…)

Annual budget of the association, provisional budget associated with the project for which the prize is targeted.

# Sustainable DEVELOPPEMENT goals

Please explain how your project contributes to achieving one or more [Sustainable Development Goals](https://www.agenda-2030.fr/en/the-17-goals/) (as listed in the 2030 Sustainable Development Agenda).

# APPENDIX

In order to allow for individual creativity, applicants may include extra attachments to the application form in different formats (Word, Pdf, PowerPoint etc.).